



Kilo Watt Nu?

Kilo Watt Quoi?

Maarten Crolla





1938

Discovery oil
in Kuwait



*Now... A new kind of detergent oil that works as clean as it looks.
New Gulfpride Select. Clear, pure, high in clean-working protection. And it
won't break down . . . even under the most severe driving conditions.*

new Gulfpride Select

Clearly the World's Finest Motor Oil



Super-refined by Gulf's exclusive Ashlar
Process - gives you more protection because
it has more natural body than any other oil.



Acquisition
Gulf Oil
in the
Benelux

1983

Q8 
& you keep going



Launch
of the
Q8 brand

1986



Q8  *liberty*

1999

Kick-off
Q8 Liberty
Card

Q8 
& you keep going

Transformation
towards a
sustainable
Mobility player

2018



Q8 Electric

2020

Launch of
Q8 electric & Tango
electric

Q8
& you keep going

2026





Thank you



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